

PRIVACY STATEMENT

Blue Cross and Blue Shield of New Mexico (BCBSNM), a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association, has contracted with Wunderman Thompson, an independent company to provide information technology support for members with coverage through BCBSNM.

BCBSNM requires privacy statements to be posted on web-based applications so users receive information on how the data that they provide is used and disclosed.

The personal information collected from users on this site is what BCBSNM has determined necessary to provide individuals information about available Medicare benefits. The data collected is governed by the subscription agreement between BCBSNM and Wunderman Thompson and states that any personal information collected from users will only be used for reviewing and processing applications and not for any other purpose.

The types of personal information that may be collected and maintained by Wunderman Thompson on behalf of BCBSNM may include first name, last name, date of birth, retirement date, and e-mail address to offer information about additional coverage that may be able to available you.

The data collected from users is stored on servers located in the U.S. to prevent unauthorized access or disclosure, maintain data accuracy, and ensure the appropriate use of personal information. Wunderman has adopted appropriate procedures to safeguard and secure personal information and follows generally accepted industry standards to protect the personal information collected by and/or submitted both during transmission and upon receipt.

Your information is protected by computer security mechanisms that may include firewalls, encryption, monitoring software, data and network segmentation, and passwords. The transmission of information is protected with the use of secure socket layer technology (SSL). No method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, even with the use of commercially acceptable means of protecting personal information, there is no guarantee of absolute security, and transmission of your personal information is at your own risk.

5/20/2024